

Amendments to the Claims:

The following Listing of Claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1. (currently amended) A method of refurbishing traffic devices comprising providing a retroreflective sleeve ~~[[provided]]~~ on a traffic device wherein the traffic device no longer meets a color standard or reflectivity standard, the sleeve comprising a flexible substrate having a viewing surface and a non-viewing surface and at least one retroreflective band bonded to a flexible substrate wherein a portion of the flexible substrate is exposed on the viewing surface.
2. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the flexible substrate is non-retroreflective.
3. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the retroreflective band is at least as flexible as the flexible substrate.
4. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the band has an elongation at break of at least 100% ~~according to~~ using test method ASTM D 882 with a crosshead speed of 20 inches per minute.
5. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the band has an elongation at break of at least 200% ~~according to~~ using test method ASTM D 882 with a crosshead speed of 20 inches per minute.
6. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the band has an elongation at break of at least 300% ~~according to~~ using test method ASTM D 882 with a crosshead speed of 20 inches per minute.

7. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the retroreflective band is substantially free of backing prior to being bonded to the flexible substrate.

8. (currently amended) The ~~retroreflective sleeve~~ method of claim 7 wherein the retroreflective band consists essentially of microspheres at least partially embedded in a binder layer and specular or diffuse reflecting material.

9. (currently amended) The ~~retroreflective sleeve~~ method of claim [[7]] 1 wherein the retroreflective band comprises a fabric backing.

10. (currently amended) The ~~retroreflective sleeve~~ method of claim 7 wherein the retroreflective band comprises an adhesive.

11. (currently amended) The ~~retroreflective sleeve~~ method of claim 10 wherein the adhesive is heat activated.

12. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the substrate comprises a base arcuate edge and a top arcuate edge parallel to the base arcuate edge and a pair of side edges.

13. (currently amended) The ~~retroreflective sleeve~~ method of claim 12 wherein the retroreflective sleeve comprises at least two bands aligned substantially parallel with the base and top arcuate edges.

14. (currently amended) The ~~retroreflective sleeve~~ method of claim 12 wherein upon joining the side edges a conical shape is formed.

15. (currently amended) The ~~retroreflective sleeve~~ method of claim 14 wherein the conical shape comprises a single opening about the base arcuate edge.

16. (currently amended) The ~~retroreflective sleeve~~ method of claim 14 wherein the conical shape comprises a pair of openings about each arcuate edge forming a cone collar.

17. (currently amended) The ~~retroreflective sleeve~~ method of claim 16 wherein a first band shares a common edge with the base arcuate edge and a second band shares a common edge with the top arcuate edge and the fabric is exposed between the first and second bands.

18. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the substrate is rectangular having two pairs of parallel edges.

19. (currently amended) The ~~retroreflective sleeve~~ method of claim 18 wherein upon joining one pair of edges a cylindrical shape is formed.

20. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the flexible substrate is selected from fabric, mesh and film.

21. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 further comprising a support selected from cones, drums, tubes, stakes, posts, coils, sign support, and traffic sign.

22. (currently amended) The ~~retroreflective sleeve~~ method of claim 21 wherein the support has a viewing surface and the sleeve covers a portion of the viewing surface of the support.

23. (currently amended) The ~~retroreflective sleeve~~ method of claim 21 wherein the support has a viewing surface and the sleeve covers substantially the entire viewing surface of the support.

24. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the support is a color and the flexible substrate is the same color as the support.

25. (currently amended) The ~~retroreflective sleeve~~ method of claim 1 wherein the flexible substrate is a conspicuous color.

26. (currently amended) The ~~retroreflective sleeve~~ method of claim 25 wherein the substrate is a fluorescent color.

27- 29 cancelled

30. (original) A roll-up sign comprising the sleeve of claim 1.

31.(withdrawn) A method of making a retroreflective sleeve comprising providing a flexible substrate that is triangular or rectangular in shape; providing at least one retroreflective band; and bonding the band to the flexible substrate.

32. (withdrawn) The method of claim 31 wherein the retroreflective band is a transfer film.

33. (withdrawn) The method of claim 31 wherein bonding is achieved by laminating the transfer film at a temperature ranging from about 150°C to 200°C.

34. (withdrawn) The method of claim 31 wherein the retroreflective transfer film consists essentially of a multitude of microspheres at least partially embedded in a binder layer and associated specular or diffuse reflecting material.

35. (withdrawn) The method of claim 31 wherein the retroreflective band is substantially free of backing.

36. (withdrawn) A method of making a retroreflective sleeve comprising providing a flexible substrate; providing at least one retroreflective band;

bonding the band to the flexible substrate forming a laminate; and
forming the laminate into a triangular or rectangular shape.